

DOMA

TECHNOLOGIES

CASE STUDY

furniture
mattresses
carpeting
rugs

Haynes

Family owned and operated for four generations, Haynes Furniture has evolved through entrepreneurial innovation and a commitment to the people of Virginia. Haynes and its subsidiaries are proud to employ nearly 1200 team members.

CHALLENGE

Haynes Furniture operated in a very heavy paper-based environment across their entire organization. Their digital efforts involved archived documents being scanned one page at a time and stored in a network directory with limited access by Haynes employees.

SOLUTION

DOMA proposed an enterprise content management strategy with the primary objectives of increasing the amount of digital information available to employees, provide secure real-time access to documents, and enhance the overall efficiency of critical business processes.

This solution included a DX software portal and the migration of over 500,000 documents from legacy electronic storage.

BENEFITS

DOMA helped Haynes Furniture simplify the flow of information across the entire organization with a uniquely configured DX Portal. This new portal allows for the instant access, increased collaboration, and improved security for Haynes' records. Haynes employees' ability to quickly make decisions and respond to customer requests have significantly been enhanced by the implementation of the DOMA DX solution (powered by AWS).

Learn more about Cloud Services at:
DOMAonline.com/CloudServices

POWERED BY TECH, DRIVEN BY PEOPLE

DOMA Technologies (DOMA) was founded in 2000 as a Cloud based document management company. Today DOMA serves a diverse range of Federal and Commercial customers with customized business solutions that include Digital Conversion Services, Cloud Services, and Health-care Information Services.

“DOMA’S CLOUD SOFTWARE HAS REVOLUTIONIZED HOW WE ACCESS OUR DOCUMENTS. THE SIMPLICITY AND EFFECTIVENESS OF THIS ENTERPRISE CONTENT MANAGEMENT SYSTEM LED HAYNES TO SCALE IT ACROSS A LARGE SECTOR OF OUR ORGANIZATION.”

IT DIRECTOR

DOMA replaced two on-premise data centers (Richmond, VA and Atlanta, GA) with a single, but fully redundant cloud infrastructure. DOMA completed the migration, and used the following AWS tools and services:

MIGRATION TOOLS:

- AWS Connector for VMWare
- AWS Server Migration Service
- AWS Direct Connect
- AWS Command Line Interface (CLI)

AWS SERVICES:

- AWS Virtual Private Cloud (VPC) with redundant subnets
- AWS Security Groups to restrict/allow certain access
- AWS Identity Access Management (IAM)



THE HAYNES STORY

60+
GIGABYTES

500+
THOUSAND

DOMA migrated 500,000 documents and 60 GB of content from our legacy electronic storage applications into the DOMA DX Cloud software solution (powered by AWS).

THE PROJECT STORY

Haynes Furniture has had a presence in Virginia since 1930 when Ellis Strelitz purchased a small furniture store in Norfolk from L.D. Haynes. Since then Haynes has evolved with each generation to meet the demands of its customers for variety and affordability. Part of this evolution included updating its content management strategy to reduce the labor involved in records keeping and consequentially increase savings. Since 2015 Haynes has partnered with DOMA to migrate its legacy documents to the Cloud and fundamentally change the way the organization accesses, edits, and shares information through the DOMA DX Platform.

DOMA'S CONTRIBUTION:

The DOMA project management team and development support initially stood up a DOMA DX site for use by Haynes' Accounts Payable (AP) department to track, route, and send notifications. Eventually, DOMA was able to expand the number of document types to customer contract documents, purchase forms, and credit applications.

- By leveraging the DOMA DX Cloud solution and the Amazon Web Services infrastructure and services Haynes Furniture's ***time to find information and make decisions has been significantly reduced.***

CONCLUSION:

By integrating multiple Haynes departments into one enterprise content management site, Haynes was able to give access level controls to every employee allowing for quicker customer service, credit application approval and quality controls across the entire organization. DOMA's DX solution is now being used in 6 departments across 20 Haynes stores nationwide with over 450+ employees accessing the software. The site uses 20+ automated workflows, generates multiple dynamic forms, utilizes QR barcoding for auto classification, and secure electronic fax in/out.

DOMA'S SOLUTION OVERVIEW:

6 DEPARTMENTS

20 HAYNES STORES

+450 USERS

+20 AUTOMATED WORKFLOWS